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LODGE UPDATE

THE SEA RANCH BOARD CHOOSES NEW COMMUNITY MANAGER

By George Rathmell

After an extensive search, the BOD has hired a new Community Manager: Francis "Frank" Bell, who will take the helm late in March.

Bell began his career in public service as a Military Policeman in the Army from 1971-1973. As a civilian, he continued in law enforcement as a police officer in Jackson Hole, Wyoming, attaining the rank of Chief Investigator. Then he spent fifteen years in Park City, Utah where he became Chief of Police, Fire Commissioner, and Events Manager. He finished his time there as Director of Olympic Planning and Services, coordinating all aspects of Park City's participation in the 2002 Winter Olympic Games. Following the Olympics, Bell served for four years as Town Manager of Crested Butte, Colorado, a rural historic community. Since 2006, he has been Town Manager for Telluride, Colorado, an upscale resort community with a population of 2,500, plus numerous seasonal visitors.

Bell is a graduate of the FBI National Academy in Quantico, Virginia and has a Master's Degree in Public Administration and a PhD in Political Science, both from the University of Utah, where he taught courses in organizational behavior, conflict management, and research problems.

There are several aspects of Bell's résumé that are of particular relevance to The Sea Ranch:

• He has extensive experience in the management of open space, trails, and recreational land.

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ROSEMARIE HOCKER IS SEA RANCHER OF THE YEAR



Rosemarie Hocker with some of the people who nominated her for Sea Rancher of the Year. L to R. Goldie Pounds, Jackie Gardener, Rose, Sandy Bush, Bob Pounds

By Claire McCarthy

It's nearly impossible to write about Rosemarie Hocker without making her sound too good to be true.

How many people do we meet, really, whose actions consistently line up with their ideals? Who can state without hesitation that her goal has always been to live a life of service, to give back—and to have done just that? Who says that she tries to live by the Golden Rule—and then to hear in her introduction as Sea Rancher of the Year that "she is the only person I know that cares more deeply that we respect all the members of our community than if we respect her"? Or that "she is a remarkable ambassador for the concerns of the entire coastal community"? Or that "no one ever says a dark thing about Rose"?

Our Sea Rancher of the Year is an extraordinary person. We are blessed to

have had the benefit for over twelve years of her energy and dedication to the spirit of volunteerism that sets our community apart here on the coast.

Rosemarie Oldow was born in 1935 and grew up in a small town on the Upper Skagit River in the North Cascade Mountains of Washington, just twenty miles south of the Canadian Border. Her mother, Mary, came to America from Italy when she was six—Mary's grandfather had prepared the way for his family to immigrate by working as a logger, felling the giant redwoods of Humboldt County that rebuilt San Francisco after the earthquake.

Her father, Stanley, was a seaman who had crewed on ships that sailed around the world. But Mary wanted her children to have a father who stayed closer to home, so he worked as a tugboat captain for Seattle City Light when Rose and her two siblings were growing up; his job was to clear the debris

around Lakes Diablo and Ross while the big dams were being built.

Rosemarie was the second of their three children, and she thinks that being the "middle kid" helped shape her inclusive leadership style. Her early experiences taught her that "....there wasn't just one point of view."

"I always saw myself as the mediator," she says. "I learned quickly that it was best to watch and listen carefully insead of just jumping in, to find out first how things worked."

She recalls that her mother in particular valued education and there was never any question that she would go to college. Rose began her education in a one-room schoolhouse in Diablo Flats (population 105) and knew by the time she was six that she wanted to be a teacher. "I always liked helping the other kids," she says, "(teaching) just fit my personality."

She graduated from Western Washington University in 1957 and went to work teaching third grade in Bellevue. During the summers she did course work at Stanford, where she met her husband, Bob Hocker, a school psychologist. Bob was also a tireless volunteer here on the coast, and the couple received a Lifetime Service Award from The Sea Ranch in 2005 for their many contributions together.

After they married in '59, the Hockers moved to Carmel where they both found positions with the Monterey Unified School District. Son David, a Lt. Col. in the Army who served in Iraq and is now stationed at Ft. Huachuca in Arizona, was born in 1960; daughter Lynda, who owns a Pilates yoga studio in Seattle, arrived two years later.

The family eventually moved to Riverside in southern California, where Rose took on a special education class in addition to her regular Kindergarten/First Grade assignment.

"'Special Ed' was brand new then, we were barely touching the surface of helping youngsters with special needs," she says. "The program was called LDG—Learning Disabled Group. I wanted to change the name to LEG—Learning Enabling Group!"

In addition to her duties as a working Mom, Rose was involved in several volunteer organizations in Riverside, including the League of Women Voters, the NAACP, the American Red Cross, and the Junior League.

At the suggestion of her principal, she took several classes in school administration and earned a Master's degree in Education at Claremont University.

It must be assumed that all owners of property within The Sea Ranch by virtue of their purchase of such property are motivated by the character of the natural enviornment in which their property is located, and accept, for and among themselves, the principle that the development and use of The Sea Ranch must preserve that character for its present and future enjoyment by other owners.

From The Sea Ranch Declaration of Restrictions, Covenants and Conditions

ROSE MARIE HOCKER from page one

In 1975 she was offered the position of Principal at her school.

"There were very few women in administrative positions at that time," she recalls. "Within five years (of my taking the job), there were 93 women applicants for three similar positions in the Riverside Unified School District." Over the next eighteen years, Rose served as principal at three different schools in the district.

Although Bob and Rose were aware of The Sea Ranch early on, it was not until 1985 that they bought their lot. "We drove the north coast route several times in the 1960's, on visits to my maternal Grandparents in Holmes Flat and then Eureka," says Rose. "We observed The Sea Ranch in its early days. (Then) while searching the entire West Coast for a retreat from city living, we decided to seriously consider The Sea Ranch. We stayed at the Lodge in September of 1985, got the feel of this place, caught the spirit, found Lot 30-35 and made the plunge."

They hired architect Elee Tsai to design their home on Greencroft Close and moved up full time in 1996. "We jumped right into volunteering, starting with the Fire Department picnic," Rose says. Colleen & Ray Jackman remember that when the Hockers volunteered they were signed up as servers. But that wasn't nearly enough, and Rose asked if there wasn't something more they could do, like take care of the garbage.

Going the extra mile has been the hallmark of Rose's volunteer career ever since, both here at TSR and beyond. The list of organizations she has worked with is way too long to mention here—there are many still benefiting from her passion for building community by listening to everyone's point of view.

Although she was diagnosed with lung cancer in 2008 while hiking in Alaska, she served out the five month remainder of her term on the Board of Directors and continues to attend most meetings. She still travels, volunteers as she is able, and is part of a large and dedicated circle of friends and supporters. "I want to continue to serve," she says.

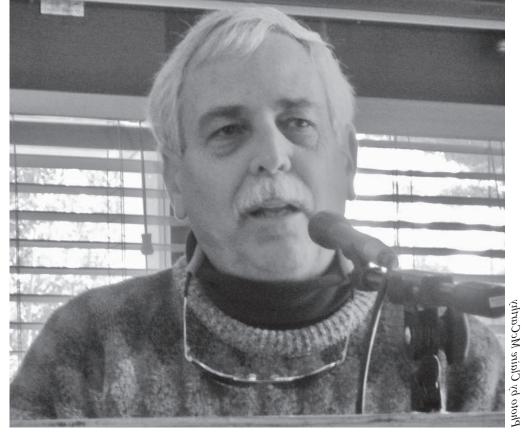
"I'm content with what has happened. Living life well is the best medicine."



- He has planned and implemented "green" programs in environmental protection, alternative fuels, and watershed management.
- He has demonstrated a genuine interest in historical preservation.
- He has created public input processes in decision-making.
- He has managed numerous festivals and other public events.
- He has developed skills in obtaining grants and finding creative ways to control governmental costs.

According to BOD Chair Jim Jordan, the firm of Peckham and McKenney, Search Consultants (commonly known as "head-hunters") was contracted to initiate the search for a new manager. Ninety-two applicants from around the country submitted their résumés. The BOD selected six finalists and invited them to come to The Sea Ranch for interviews. The Board as a whole questioned each finalist, and then each Board member had a fortyfive minute face-to-face interview with each candidate. The Board members were very pleased that all decisions made in this quest and selection were unanimous.

Frank and his wife Linda (who also has professional experience in public administration) took a break from their search for a Sea Ranch home to attend the Midwinter Meeting at Del Mar Center Hall on February 13, and the reception following.



In his remarks to the membership Frank demonstrated a sense of humor, as well as an appreciation for the privilege of living in a beautiful place, that should serve him well in his new job.

"I'm from the government and I'm here to help," he said, adding that his general philosophy has always been that "if you're lucky enough to live in places like this, you're lucky enough." He expressed his appreciation for the time he has spent with Interim Community Manager Will Randolph, add-

ing that he will be spending his first few weeks on the job with the Board, staff, and committee chairs getting acquainted. He then hopes to move out into the larger community to meet as many people as possible.

Soundings offers congratulations to Frank Bell and wishes him a pleasant and successful experience in the challenging job of Sea Ranch Manager.





Past Sea Ranchers of Year welcome Rosemarie Hocker to their midst. L to R: Jer Skibbins, Jeff and Millie Davis, Sally Skibbins, Martha "Dibby" Tyler, Rose, Diane Boeke, Carole Emory, Patti Mattson, John Horn, Pete Mattson, Sandy Bush.





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2010 BUDGET ADOPTED AT FEBRUARY 27 BOARD MEETING

By Laurie Mueller

After a deliberative process which lasted nearly three hours, the Board adopted the 2010-2011 budget at the February 27th Board Meeting and set the monthly member assessment at \$197.25.

Treasurer Tim Gallagher started the process by moving that the Board adopt resolution 317, which proposed that the Board accept the Finance Committee recommendations to set the assessment level at \$197.25. He noted that the rise in dues was primarily due to unusual anticipated legal expenses and that the operations budget had only increased by \$3.85 per month, an increase of 2.1% over a two-year period.

Director Cecilia Moelter then introduced a substitute motion by amendment to propose specific budget cuts that would result in a member assessment of \$193 per month. Among the items listed were cuts in security staff, in merit pay increases, the Bulletin, the Verdant View project, and the Board's project fund.

CONCERN ABOUT POSSIBLE OPEN MEETING ACT VIOLATION

Early in the discussion, Interim Community Manager Will Randolph raised the issue of a possible violation of the Davis-Stirling Open Meeting Act, stating his concern that "I may be participating in an illegal process" because it appeared a majority of the Directors, in a series of conversations, had consulted with one another prior to the Board meeting about what budget cuts to propose.

Mr. Randolph stated that he was "counting to four" because, based on information he had, Director Retzer had conferred with two other Board members about a list of proposed budget cuts prior to a discussion Director Retzer had with Director Moelter in which he suggested changes she might make in the substitute motion she was planning to introduce.

Chair Jim Jordan polled members of the Board, stating that he had not been a party to any budget discussions. Director Moelter explained that after discussing several items at length with Director Retzer, they had agreed she would present what she described as a "hybrid" motion that combined her and Director Retzer's ideas. Director Retzer indicated that he had spoken with Directors Beach and Austin about budget cuts to determine "some items we could arrive at that made sense" and that "the items that Cecilia and I talked about were not the same." Director Beach stated that his list of cuts would have been much longer and Director Austin stated that he had talked with Directors Beach and Director Retzer and with many other people about the budget, but if there was an implication that there was a conspiracy or attempt at manipulation, the answer was no.

After the Directors spoke, Sea Ranch attorney Carol Korade stated that she could conclude that four Directors had discussed the budget but that she would not be able to conclude what specific items were discussed without further inquiry. She stated that that this type of discussion is not good policy or practice. She advised that, because the budget needed to be voted on, the meeting could proceed as long as Directors who had conferred ahead of time disclosed any prior discussions they had had. Director Tyler commented that she felt "sandbagged" because she had spent a lot of time studying the budget on her own without talking to other Board members about which cuts to make.

The Directors then continued their discussion of Director Moelter's amendment. Director Tyler had asked earlier that each item be discussed separately rather than be voted on as a package. Subsequent amendments to the amendment were made to address specific proposed cuts, causing some confusion as Board members frequently stopped to sort out what motion was currently on the table for discussion.

Board members discussed each amendment and members were also given an opportunity to speak. After Board discussion and member comments on each item, proposed cuts to the security staff, the Bulletin, and the Verdant View project were eliminated.

The final discussion was on a proposed \$25,000 cut to the Board's project fund. Several Board members stated that they thought the cut was inadvisable because

the fund might be needed for emergencies, but that they wouldn't "jump into the ocean" or otherwise commit suicide if it remained as a cut. As the discussion continued, Director Moelter decided to withdraw her substitute motion since most of the items it had originally contained had been removed.

The original motion to adopt the budget at \$197.25 was then passed on a 4-3 vote, with Directors Austin, Gallagher, Jordan and Tyler voting yes and Directors Beach, Moelter and Retzer voting no. Director Austin indicated that he had run on a platform for cutting the dues but felt that at this point a budget needed to be adopted and "for practical reasons, not logical reasons" felt he had to vote yes.

BUDGET CAP PROPOSAL TABLED

A later item on the agenda was Resolution 319, which proposed setting a 3% limit on increases in member dues which could only be lifted, for extraordinary reasons, by a super-majority Board vote of 5-2. The resolution further provided that this resolution could not be altered in the future by less than a 5-2 super-majority of the Board.

The resolution's author Director Retzer asked that the resolution be tabled because he had been advised that changing from a simple majority to a supermajority vote would require a change in the Association by-laws. He stated that after a conversation with incoming Community Manager Frank Bell, he felt confident that Mr. Bell had some strategies that could keep future budget increases within limits.

END OF A LENGTHY BUDGET PROCESS

The Budget presented at the February Board meeting was the result of a process that began in early summer of 2009, when the Finance Committee held two workshops for member input, which were followed by three formal Budget Workshops in November, January and February conducted by the Finance Committee and the Board.

A major issue in this year's budget process was the need to assess members for \$13.40 in projected legal costs in

the coming year to secure the Association's water rights and to resolve ongoing litigation involving a violation of the CC&Rs.

Board members, while recognizing that there had only been a small increase in operations costs, were concerned about the impact that the total assessment might have on members who could have difficulty with a \$17.25 increase in monthly dues. There was some discussion about making the legal fees a special assessment or otherwise separating out the unusual legal costs so that dues wouldn't "ratchet up" from a new base of \$197.25 once the legal issues were resolved.

Board members indicated that legal costs would be tracked separately and that dues would be adjusted back downward following these unusual expenses. Chair Jim Jordan announced that a fund was being established to assist members who found that the increase in dues created a financial hardship. (See page 4.)

At the January Workshop, some members of the Board asked the staff to develop a "\$180 budget" for review. At the February Workshop, Interim Community Manager Will Randolph presented cuts that would reduce the total assessment down to \$180, by cutting \$475,000 in the operations budget to offset the anticipated legal costs. He made it clear that the staff was not recommending this level of cuts.

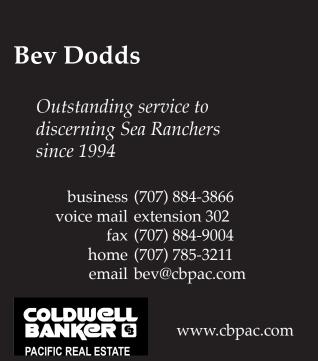
None of the suggested cuts were deemed acceptable by the Board. Five of the six Finance Committee members present and three members of the Board indicated that they supported the \$197.25 budget submitted by staff at the January meeting. The other three Board members present indicated that they would like to keep working to find other cuts that would reduce the assessment.

At the conclusion of the workshop, Finance Committee Chair Chris Kenber suggested that the Board might consider changing the format of future Budget Workshops to enable Board members to have "true public budget work sessions" because the current process had not allowed for Board members

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Professional Consultants Group: L to R: Back: Charles Moore, Al Boeke, Joe Esherick, Jim Burns, Donald MacDonald, Jack Cosner, Bill Turnbull. Front: Larry Halprin, Reverdy Johnson, Hideo Sasaki

AL BOEKE ORAL HISTORY DEPOSITED AT UC BERKELEY BANCROFT LIBRARY

By Kathryn Smith

Editor's Note: Kathryn Smith, who initiated and conducted the Boeke oral history, is noted for her scholarly books and articles on modern architecture and planning, including such figures as Frank Lloyd Wright, Richard Neutral, and R.M. Schindler. Smith is a former employee of the UCLA Oral History Department.

Al Boeke (former Vice-President of Oceanic Properties, a division of Castle & Cooke), who was responsible for the creation of The Sea Ranch, has completed an 11-1/2-hour oral history. The development of this second-home community set a national standard for environmentally-conscious planning and innovative modern design in the mid-twentieth century. In December 2009, the audio versions and transcript of six sessions recorded in May 2008 along with supplementary material were donated by Boeke to the Regional Oral History Office of the University of California, Berkeley where they will be available to the public through their website, www.Bancroft.berkeley.edu/ ROHO/, and at the Bancroft Library beginning early 2010.

Defying conventional building industry wisdom by hiring a group of progressive architects noted for landscape and architectural design (Lawrence Halprin, Joseph Esherick, and Moore, Lyndon,

Turnbull, Whitaker), Boeke conceived of the potential of the 10-mile tract of the Ohlsen Ranch with extraordinary imagination and bold decision-making. Boeke's interviews cover the complete evolution of The Sea Ranch including his original discovery of the rural site which he first viewed from an airplane while on a search for land in California to build a New Town (a planning concept he had implemented in Mililani, Hawaii). He further explained his immediate decision to option the sheep ranch to conceive an example of a socially responsive, holistic approach to a residential community in the context of the wild, natural beauty of the rugged Sonoma coast.

He discussed in detail the one-year "option-to-buy" period. During this time he met bi-monthly with a team of fifteen consultants he had assembled (attorney, architects, landscape architects, landscape architects, engineers, geologists, public relations and marketing firms, etc.). Boeke directed the team to study the site from every professional point of view including soil, wind, forest, legal and economic considerations to develop the original collaborative vision. The result was the formation of the environmental planning concept as well as the detailed legal basis that created the homeowner's association, which eventually assumed sole management of the property.

SPECIAL FUND ESTABLISHED TO HELP **MEMBERS WITH DUES**

Because the increase in dues might cause a financial hardship for members living on a fixed or diminished income, The Sea Ranch Housing Project has been set up by members of The Sea Ranch to provide an income supplement to help members remain as residents here at The Sea Ranch.

The Housing Project is a revolving fund which provides long-term interest-free loans which can be paid back when and if financial circumstances change. The Project will also provide assistance for Burbank Housing if funds are available.

If you would like to contribute to this tax-deductible fund or would like further information, please contact Marghi Hagen at bksmvs@aol.com.



BUDGET PROCESS, from page 3

to have the type of conversation needed early on in the process. He offered to produce a more concrete proposal for such changes if the Board wished.

A full account of the February Board Workshop is reported in the *Finance* Matters article in the March Bulletin.

The Interim Community Manager has reviewed this article for accuracy. The audio recording of the budget discussion at the February 27th Board Meeting is available on the TSRA website at www.tsra.org/mod/s=ecfile/viewed. php?file_id=427

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for

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The Volunteer Application can be picked up at the Association office or found on the website at http://www.tsra.org/news.php?viewStory= 8#miscellaneous.

For the Del Mar Gardeners, an application is not required: just contact eosteraas@earthlink.net.

Other topics covered are design and construction of Unit One (Condominium #1 and Hedgerow Houses), drafting of the CC&R's as future protections for the unique architectural and landscape character of The Sea Ranch, forest clearing, the addition of the Moonraker

Swim Club, Hot Spot, roads, utilities, and trails. Boeke's comprehensive history is a major new source in understanding the original intentions of the creator of this extraordinary, rare example of visionary community planning.



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LODGE EXPANSION PROJECT ON HOLD: Focus returns to continuing operations



The staff at The Sea Ranch lodge is looking forward to your visit. L to R: Assistant Manager Frian McDonough, Executive Chef Phil Kaufman, Lead Bartender, Kelly Langwell, Lead Server Debby Langwell.

The Sea Ranch Lodge expansion project—for months the premier topic of discussion and debate among Sea Ranchers—has apparently been postponed indefinitely. According to a November 14th letter posted on the project update web page by Principal Peter Heinemann, Passport Resorts has re-structured its loan so that there is "no longer a risk of foreclosure," and intends to commence construction "as soon as there is sufficient recovery in the economy and the hospitality market." http://www.srlep.com/

Meanwhile, morale and enthusiasm at the Lodge remain high, and a recent conversation with General Manager Greg Hagin revealed an ongoing commitment to programs and services that make the Lodge a valuable community partner, expressive of the special resources available here on the coast.

While some repair and redecorating are in the works (painting, carpeting, roofing), much of the focus is on the food and beverage service. "The idea is that when we do renovate, the concept for the restaurant will stay the same, including type of food and price point," says Greg. "One of our aims is to create a more consistent product.

We listen carefully to the locals; it's important to us that we have a local following."

Greg estimates that at present there are about 50-60 "regulars" at the Lodge; he would like to see that number increase. In keeping with that goal, in February the restaurant started offering Local Flavor Thursdays, featuring three courses for \$19 and ½ off wines by the glass.

In September, newly hired chef Phil Kaufman took over the kitchen. Phil is a Northern California native with an impressive 22-year culinary career that included stints as Executive Chef with One Market in San Francisco, Evvia Estatorio and Restaurant Soliel in Palo Alto, and Hush restaurant in Laguna Beach. http://www.searanchlodge.com/chef.html

Phil's experience with Mediterranean dishes runs especially deep, and his goal at the Lodge is to use as many Sonoma County products as possible in their creation. He regularly purchases from local suppliers like Red Dog Ranch and Oz Farm, and employs a local expert to forage for mushrooms

and wild baby greens. The asparagus on the menu often comes from The Sea Ranch "Posh Squash" Community Garden, ("...it's just the best..." says Greg) and all the organic compost from the kitchen goes there. All wines are from Sonoma or Mendocino County and most are from small producers.

Events like weddings, private parties, and Winemakers Dinners continue, as well as the popular annual Easter Egg hunt, monthly art shows in the Fireside Room, and art exhibits in the front gallery (in partnership with Gualala Arts). Also in conjunction with Gualala Arts, the Lodge will hold a special dinner, Sunset and Jazz, on April 4 as part of the annual Whale and Jazz Festival. And the store still offers 10% off all purchases (excluding sale items) when you present your Sea Ranch ID.

A new program at the Lodge is the Good Night Foundation, which of-

fers guests the opportunity to make a donation to local non-profits—Greg estimates that about 70% of guests respond, and over four thousand dollars have been distributed to Gualala Arts, Action Network and Redwood Coast Humane Society in the past year. The Lodge participates in the Adopta-Highway program, and maintains a cache of emergency equipment and supplies in order to serve as the southern staging area for The Sea Ranch disaster preparedness plan.

Greg hopes that members who may not be familiar with the Lodge will take some time to stop by and get acquainted. "I think a lot of Sea Ranchers will be pleasantly surprised to see what we're offering here," he says, "and what we're all about."

By CM







by Edward Albee

Kathye Hitt, Director Carol Emory and John Wingate, Producers

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REAL ESTATE UPDATE -- WHERE DO WE STAND?

By Martha "Dibby: Tyler

Have real estate prices hit bottom? Are we seeing the beginnings of recovery in the local housing market or is recovery still in the future? Will the housing market bounce back and return to the boom times of the recent past or is recovery likely to be slow? *Soundings* posed these questions to two local real estate brokers—Hanne Liisberg, broker with Liisberg & Kalinoski and Sharon Burningham, realtor with the Sea Cliff office of Coldwell Banker. No one knows the future, but both agree that inquiries are increasing and the market may be moving upward. Neither expects recovery to be rapid.

Let's look at some numbers. At a peak in the housing market in 2004, 97 houses sold at The Sea Ranch; 49 sold in 2009. That is almost a 50% decrease in the number of houses sold. Five more houses sold in 2009 than in 2008—perhaps an indication of some recovery. However, lots are barely selling at all. In 2004, 64 lots sold. That number decreased to 4 in 2009-lower even than the 7 lots sold in 2008.

HOUSE AND LOT SALES The Sea Ranch 2004-2009

	<u>Houses</u>	<u>Lots</u>
2004	97	64
2005	62	57
2006	64	24
2007	61	24
2008	44	7
2000	40	1

Both Hanne Liisberg and Sharon Burningham see the relatively high costs of building as contributing to the slowdown in lot sales. Construction costs remain high and the costs of permits and meeting new building code requirements have increased in recent years. These costs, coupled with the decrease in cost of existing homes, make building a new home an expensive choice.

Almost half the house sales at The Sea Ranch were located in the meadows west of Highway 1. This pattern has not changed with the economic downturn.

HOUSE SALES BY LOCATION, 2009

Ocean Front	10
West Meadows	23
East Meadows	3
Hillside	3
Forest	6
Clusters	2
Total	47*

^{* 2} houses not classified by location.

The most dramatic changes in the housing market during 2009 were a decrease in sales prices and an increase in number of days on the market. The multiple listing data show that median house prices dropped 26% from 2005 to 2009. The decrease was 19% from 2008 and 2009. Much of the appreciation in house value in the boom years has been wiped out.

MEDIAN HOUSE PRICE & DAYS ON MARKET (DOM)

The Sea Ranch, 2005-2009

	Median Price	DOM
2005	\$850,625	83
2006	\$795,305	138
2007	\$847,000	144
2008	\$777,000	136
2009	\$629,000	158

Also, it now takes longer, on the average, to sell a house than it did in 2005. Then, a house was on the market an average of 83 days—less than 3 months. In 2009, a house was on the market an average of 158 days—more than 5 months—before selling.

As of February 7, 2010, 34 Sea Ranch houses were on the market with list prices ranging from \$2,000,000 to \$329,000. The median list price was about \$830,000. Owners had dropped the prices on 17, or exactly one-half, of the houses since putting them up for sale. On average, the houses had been on the market for 220 days—five of them for over a year.

In the meantime, how is The Sea Ranch Association faring? According to The

Sea Ranch Association Finance Director Ellen Buechner, the Association's finances are sound, but the Association is not immune to general economic conditions. As of the end of 2009, five Sea Ranch houses had gone into foreclosure, the Association had filed liens on 12 properties to recover delinquent assessments and 47 accounts were in arrears on assessments. So far, the losses are covered by contingency funds set aside for the purpose, but the Association staff is maintaining a close watch.

About one-third of the budget for the Department of Design, Compliance and Environmental Management (DCEM) comes from design review fees. A slowdown in construction reduces these fees. The earliest indication of a slowdown is in Preliminary Site Visit (PSV) meetings—the first step in the multistage design review process. DCEM participated in 54 preliminary site visits in 2004; by 2009, the number had dropped to only 6.

PRELIMINARY SITE VISITS

The Sea Ranch 2004-2009

	<u>PSVs</u>
2004	54
2005	42
2006	28
2007	20
2008	14
2009	6

Similarly, new housing starts have also dropped dramatically from 36 in 2004 to 5 in 2009. With fewer new home projects in the design review

pipeline and the slow sales of lots, any significant increase in the number of housing starts is at least a year or two away. Much of the region's construction activity is at The Sea Ranch and a slowdown here means fewer jobs in building design, construction, building supplies and related businesses. Fortunately, the number of major additions has remained constant and this helps to soften the impacts of reduced new construction.

CONSTRUCTION STARTS AND ADDITIONS

2004-2009

	<u>Homes</u>	<u>Additions</u>
2004	36	18
2005	31	16
2006	24	15
2007	19	12
2008	17	18
2009	5	17

Both Hanne Liisberg and Sharon Burningham agree that downturns and upturns in the housing market here lag the Bay Area's housing market. Recovery seems to be coming gradually to the Bay Area market. Both realtors said that financing on favorable terms is available to take advantage of good values at The Sea Ranch. It is a good time to buy here. The flip side is that it is not a particularly good time to sell a house. However, if priced to sell, houses are being bought. The most optimistic prognostication is that the bottom hit in 2009 and The Sea Ranch may see the beginnings of a gradual recovery in 2010.



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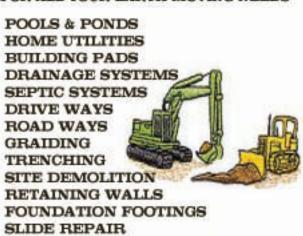
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GIANT INVADERS THREATEN THE SEA RANCH

By Thayer Walker

A militia of giant invaders is bivouacked on the exposed southern flank of The Sea Ranch, awaiting the right conditions to advance.

The force has been gathering strength for more than a decade, swelling its ranks, occupying suitable terrain, awaiting the signal to press forward. Starting with a small reconnaissance probe shortly after the Yardarm fire in 1996, scouts established positions near the roadside.

Since then, spear-bearing reinforcements have swarmed over the weakened hillside and taken up positions on the high ground. When the wind is right—storm winds from the south or Santa Anas from the east—advance forces drift invisibly with the breeze toward us, they dig in, and slowly but inexorably, the army inches north to our enclave.

Make no mistake—they are hostiles.

This ominous band refers, of course, to a growing infestation of pampas grass. It has taken over the eastern hillsides of Richardson property a few hundred yards south of The Sea Ranch. Since its influx after the fast-moving Yardarm fire burned nearly every tree and bush in its southward path, one or two pampas grass plants 10 years ago have burst forth to an unknown number. They will be seeding again this spring.

In a tromp across their domain in early February amongst their three-foot base clumps called tussocks, and 12-foot spears—many now broken by winter winds—I counted 200 plants (and an equal number of ticks) in an area about 300 yards square before my dog and I were driven out by the insects and cuts from the plant's razor-sharp 10-foot leaves. (They hurt and the cuts can become inflamed.)

A rough, wholly unscientific guess is there may be five times what I counted in an area along Highway 1. The occupied stretch extends for three-quarters of a mile, with the heaviest concentrations about a half-mile long and perhaps 300 yards wide. It's a formidable and daunting sight.



Already, one lone plant has assumed an outpost on Caltrans right of way within Sea Ranch proper, or at least inside the green Sea Ranch sign, about mile 49.83. As pampas grass goes, it's a small plant, probably relatively young, attesting to the notion, that although our prevailing winds blow south, pampas grass is asserting itself northward as well.

California classifies pampas grass as a noxious, invasive weed, because it "threatens California's coastal ecosystems by crowding out native species", says the University of California Cooperative Extension.

The severity of the threat gets clearer if we deconstruct that sentence. It's declaring pampas grass is not a limited problem, an acre or ten here and there, instead, it affects "California's coastal ecosystems" extending over-not just our 840 miles of Pacific coast—but all 3,427 miles counting small bays and inlets. The California Invasive Plant Council says one plume can produce 100,000 seeds, a single plant distributes a million seeds or more, can pump seeds out for up to 15 years—sometimes twice a year—and send them 20 miles or more from the mother plant, quickly dominating a landscape.

Whether the infestation nearby is actually pampas grass or its close relative jubata grass is unclear—even botanists often have difficulty distinguishing the two—so for convenience, they are

often lumped together. Whatever one threatens us, the pest came here from South America's pampas (Argentina, Uruguay, Brazil), about 150 years ago, but wasn't first reported as a weed until 1966, when it was spotted in a cutover redwood forest in Humboldt County.

Since then, it has taken hold in coastal zones from San Diego to the Oregon border. It didn't help when in 1946, in a masterpiece of unintended consequences, the Soil and Conservation Service in Ventura and Los Angeles Counties planted pampas grass "to provide supplementary dryland forage and prevent erosion". The stuff absolutely loves our cool foggy climate, and thrives in disturbed ditch banks, road cuts, cliffs, cutover areas, and eroded or exposed soil, writes Joseph M. DiTomaso of UC Davis Weed Research and Information Center.

He says there's another problem. Control.

Many of the invaded sites are environmentally sensitive areas. That limits how one goes after it. For example, DiTomaso says burning and grazing don't work, the pests just resprout. And, he adds, there has been no research on biological control.

TSRA's Bill Wiemeyer, Director of Design Compliance and Environmental Management, says the Association has a wary eye on the infestation. He describes the threat level as medium. Since the problem is on our Southern border, he says our first line of defense is the prevailing wind out of the northwest. Whether that natural buffer will continue to protect us is an open question, he acknowledges.

Historically there has been an equal, potentially more serious problem near the reservoir on the North end of Sea Ranch, surrounded by Gualala Redwoods Inc. property, out of sight of most Ranchers, Wiemeyer says.

"We are getting a continuing number of new pampas grass plants from the adjacent GRI property," he says. "We have seen them migrate as far down as the golf course." In previous years, an active volunteer force helped keep pampas grass and other invasive plants from gaining ground, but that group has faded.

"We have an active control program that involves bagging the seed stalks and spraying the roots with approved pesticides." Wiemeyer said.

I went on a scouting trip to the Sea Ranch reservoir with Director of Works Randy Burke. He pointed out dozens of plants, now dead.

"We bring in a licensed contractor, an expert who is fully insured. We never spray when there is wind. The chemicals and the methods we use are approved by both UC Davis Agricultural experts, and the Sonoma County Agricultural Extension," Burke said.

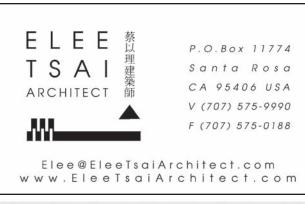
Leaving the reservoir, we head south for lunch at Stewart's Point Store, driving past Yardarm and the Richardson ranch infestation. Burke glances east.

"There must be at least a thousand plants in there," he says. "And that's just what you can see from the road. It wasn't anything like this a couple years ago

"This"... he says, slowing his pickup to a crawl as if counting and strategizing simultaneously, "This..." followed by a thoughtful pause,

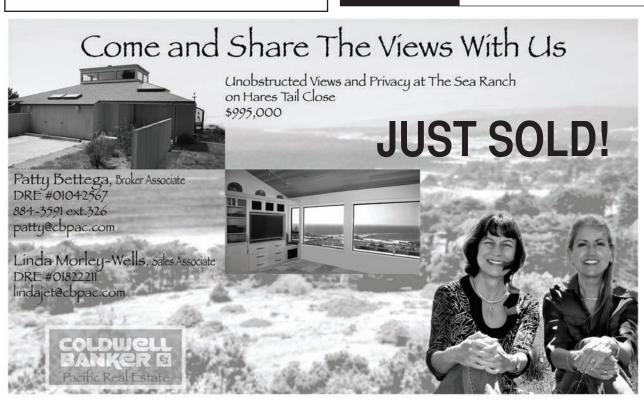
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GETTING TO THE POINT: ENJOYING PT. ARENA, PART II By Mary Street Alinder

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The city of Pt. Arena is an inviting walking destination with sidewalks for safe strolling and now a public toilet, just north of the theater – two essentials sadly missing in Gualala. Facing Main Street is the Pt. Arena Centennial Plaza, a twenty-four foot circular memorial mosaic formed of four tons of coastal beach and river pebbles. The mosaic pictures a Compass Rose pointing to magnetic north and is rimmed by a bench for an easy wait for the local bus, the MTA.



The Arena Theater presides just a few yards south. Here is a cultural treasure for everyone in our extended community. Built in the late 1920s as a vaudeville house, it has been a movie and performance venue for many years. We were there that stormy winter night nearly twenty years ago when the stucco began to peel off the building with a horrible, wailing screech. Through community donations and a lot of hard work by volunteers, the old theater was rebuilt. Now it is better than ever, with a great sound system. Each seat is named for a donor – check out the brass plaques underneath. The lobby is gilded with gold-leaf. The bathrooms

are adorned with handmade tiles. High on the theater's walls perch light sconces cut into metal friezes of local landmarks. Sue Gilmore still takes the tickets, and there is Brewer's yeast to sprinkle on the hot popcorn with real butter. Two different movies are screened each week, plus classic films on Mondays. Live performances are up close and personal because of the small venue – and a whole lot of fun. There is everything from stand-up comedy to mime to poetry slams and good old rock 'n roll. Over the next few months, enjoy the 3rd Annual Blues Series and on occasional Saturday mornings don't miss "Live at the Met," spectacularly produced HD live broadcasts from the Metropolitan Opera. Here is one of the rare venues in the entire world to experience this amazing production.

Next door to the theater is the former "Uneeda Meat Market" – look up to see the original sign molded into the plaster façade. Until recently this was Palmers, a down home café with red-checkered oilcloth tablecloths, counter seating and hearty breakfasts and lunches. Their cloud-light biscuits with sausage gravy were the best someone's ever eaten, not telling who. Tragically Chef Palmer died in an automobile accident over these past winter holidays and his wife was seriously injured. Closed for the past few months, the Trink's family – of the wonderful Gualala coffee shop – has resurrected the diner, now a great place again for breakfast and lunch. The goal is to continue the diner tradition with All-American eats, and the Sunday special is Eggs Benedict. Trinks PA Café gets a big boost from Trink's son,

PHOTOS BY JIM ALINDER

Ross Woodward, and his wife Dionely. They met the first day of classes at the California Culinary Academy and Ross says it was love at first sight. They have been in Gualala for the past few years providing a fine catering service as well as cooking at Trinks in Gualala. (Don't be the last to know about Trinks' Wednesday and Friday dinners in Gualala. Wednesdays a variety of burgers are offered – from veggie to fish to beef – and Fridays brings a changing, limited but always delicious menu. Get on the email list to receive each week's menu.) Between the two businesses and their new baby, son Cupertino, Ross and Dionely are very busy, but happy.



Across the street from the theater, find Franny's Cup and Saucer, what one citizen, speaking for many, christened "The Jewel of Pt. Arena." As you enter the tiny, very cute shop, the aromas are so enticing that whatever vows of abstinence or just simple reasonableness you may have taken are instantaneously forgotten. The interior is a 1950's dream and at its center is the very adorable Franny with her unforgettable singsong sweet lilt of a voice. Divine pastries of every flavor beckon, moist chocolate ganache-iced petit fours, cupcakes frosted in strawberry cream, ginger cookies, almond cookies, biscotti, muffins, and at lunchtime, very yummy warm pizzas and frittatas. A wonderful array of homemade jams and marmalades are just \$6/each. Franny also is a fantastic caterer.

Nearby is a favorite stop, Lena Bullamore's Everything Under the Sun, a store chock-full of delightful crafts from local and third world sources, and part of the Fair Trade Federation. This is a great place for exotic clothes, housewares and gifts for children. Lena taught kindergarten and the joy in her face reflects the responsible, caring life she has led.

Another testament to the volunteers of this area is the Coast Community Library. A cozy children's room has a rug and reading chairs at its center. Story Time for children under five is every Tuesday morning from 10:30 to 11. The library offers WiFi and computers along with a good selection of books and a comfortable reading area with couches.

As you poke around Pt. Arena, wander into Outback Garden and Feed. Feed's in front with everything for animals, and, as advertised, out back is the quite sizeable garden store with plants, fertilizer, seed – you name it.

A fine choice for dinner before the movie is Phoenix, just a bit north of the theater, serving home-style Italian dinners. Come very hungry. The servings are enormous. Delicate house-smoked

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salmon on warm grilled polenta triangles with pesto is a brilliant dish and I highly recommend it (\$8). Minestrone (\$6) may be a bit bland but all dinners come with a large and excellent green salad – not the usual bag of mixed greens, but fresh and crunchy romaine and red lettuce – and a choice of dressings. The server loved their blue cheese so much she thoughtfully brought a side of it to try along with the champagne vinaigrette that I had ordered. The meatballs in an herby tomato sauce were big, meaty and juicy and mixed with a mountain of spaghetti (\$16) and halibut was sautéed perfectly and came with pureed butternut squash and nicely cooked asparagus (\$19) – and remember these prices include that good salad to begin with. Everything was presented piping hot. Desserts are homemade and we polished off the panna cotta with berries without problem. The wine list is small but you could have an enjoyable budget night with the \$10 dinner and a bottle of Husch Mojo, a red wine at \$15 a bottle – or blow the bank with the \$44 Navarro Pinot Noir.

One corner of the Phoenix building is home to Roots Herbal Apothecary, a quintessential Pt. Arena experience. The salves, balms, oils and teas are brewed from herbs and flowers grown in local gardens by the busy young mothers who own this shop. Try Moroccan Blue Chamomile Butter or Love is in the Air Body Oil. Their Women's Tonic Tea is to "guide us gently through our lives." Just a short, paved path behind Phoenix

and Roots is the city playground with the best play equipment on the coast and picnic tables. It's a favorite place with our grandchildren.

The Arena Market & Café is a member-owned cooperative with much more than all the basic needs – milk, eggs, bread and butter. The store is welcoming: bright and clean. There is a fine selection of meats from Ft. Bragg's Round Man butchers, as well as organic poultry and sausages. A rich array of seasonal organic produce is offered. Breads and bagels from Café Beaujolais in Mendocino are delivered every Friday. A large bulk section is stocked with nuts and grains and beans and such. There is an organic salad bar (\$8.50/pound), excellent homemade soups (\$5.50/bowl – their white bean and pork with herbs was perfect on a cold, rainy coast day), cookies and muffins, and family-style dishes, such as lasagna and frittatas. Membership is a total of \$300 or \$50 annually for six years or \$12.50 quarterly. Members receive 5% off everything, every day, and can buy case lots at even deeper discounts.

The Point Arena General Store boasts of their world famous sandwiches that are made to order, and while not quite up to their slogan, they are good (\$5.99). There's a small to-go pizza counter called Bulldog Pizza. All pizzas are one size – large – and are \$13.99 for as many toppings as you choose. The pizza is hearty, American old-fashioned style with a hefty, crisply-bottomed crust that won't get soggy and generous amounts of cheese with tomato sauce and in our case ham, black olives and mushrooms. This is no designer pizza, but if you're hungry, you won't be for long.

And then there's the charming old Record building erected in 1890. (The Re-



cord was the long ago Pt. Arena newspaper.) Reincarnations are the norm for this location. Recently it held a terrific organic and local food store and deli. It is planned to again rise into a deli.

For farm to table dinners, check-out both Oz Farm and Windy Hollow Farm, where dedicated farmers grow a great variety of vegetables and fruit and raise poultry, all organically, and in the case of Windy Hollow, totally off the grid. Every so often, each offers inspired family-style dinners.

The first half of this article, in last month's Soundings, described the activities surrounding the Point Arena Pier. The pier manager, Peter Bogdahn, has published a small cookbook, Catch of the Day (\$13) and all sales go to benefit the pier. With recipes from Wild Sea Palm Slaw to North Coast Abalone Wraps – and of course ways to prepare crab, salmon cod – this book will support the urge to eat locally. Reading, I learned that at the height of the Pt. Arena sea urchin industry, in 1990-91 when the Japanese appetite for sushi rolled across the world, sea urchins brought in 8.5 million dollars to Pt. Arena. As our local seabeds got "urchined-out" the state imposed stiff, restrictive regulations that were just lifted in 2009. The kelp beds have been thriving – urchins feed on kelp – and without sea otters

to consume the urchins, they again are abundant, even while the global market for them has faltered.

Catch of the Day can be purchased at the pier or at Lisa's Luscious Kitchen just off the corner of the Arena Cove Road and Highway One. Since the mention in the last issue of Soundings, I have grown in awe of Lisa who makes more than twenty different jams and marmalades (Huckleberry Preserves and Blood Orange Marmalade), some great sauces (Plum Ketchup and Bing Cherry Vodka), Chutneys, infused vinegars (Blackberry Sage) and two wonderfully aromatic Asian cooking oils (Black Bean Chili and Star Anise Sesame).

Pt. Arena's insider nickname has long been Pointless Arena. That is clearly not the case. Pt. Arena is rich with fine people, delicious food and great experiences. As businesses in Gualala, especially restaurants, have been shutting down, Pt. Arena is oh so quietly booming. Pt. Arena has a lot to teach all of us about community. Please consider becoming a member of the Arena Theater Association, the Coast Community Library, the Arena Market Coop and the Pt. Arena Lighthouse Keepers each a great non-profit asset to our area and dependent upon memberships and donations for their existence – their contacts are listed below.

[This is part two of a two part article. The book, *The Early Days of Point* Arena, by Steve Oliff and Cheri Carlstedt provided great information for this article and I highly recommend picking up a free copy of the latest Lighthouse Peddler, "A Little Newspaper by the Edge of the Sea," to keep informed about our neighbor, Pt. Arena, in addition to the ever-valuable ICO.]

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COMMUNICATION COMMITTEE REPORTS SURVEY FINDINGS

By Laurie Mueller

At the February 27th Board meeting, the Communication Committee presented its summary report on the comprehensive survey conducted this past summer on Sea Ranch publications, the TSR website, the Infoalert email system, and other aspects of communications at The Sea Ranch.

GENERAL FINDINGS

95% of the survey respondents said they were satisfied with communications at The Sea Ranch and 99% said that such information was important or very important to them. 76% percent said that they receive the right amount of information, while 13.5% wanted more information and 10.5% wanted

When asked which sources of information they rely on, 97% of the respondents indicated that they regard the Bulletin as an important source of information and 91% of respondents

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indicated the Soundings as an important source.

SOUNDINGS

The survey contained several questions regarding member satisfaction with Association publications. Most members responding (93%) were either satisfied (40%) or very satisfied (53%) with Soundings. Four percent were dissatisfied and 3% indicated that they do not read Soundings.

A high percentage of the current content of Soundings is usually or occasionally read by members responding to the survey. More than 90% of the respondents read each category listed except for advertising, which is read by around 70%. The most frequently read content is information about Gualala and other regional issues (95%), Sea Ranch issues (98%) and environmental topics (95%).

Eighty seven percent are happy with publishing Soundings once a quarter. About 5% think it is published too often and 6% not often enough.

THE BULLETIN

92% of the survey respondents were either satisfied (54%) or very satisfied (38%) with the *Bulletin*. There were some differences in satisfaction levels between respondents who were fulltime residents and other Sea Ranchers: 97% of non full-time residents were satisfied or very satisfied with the Bulletin while a lower 87% of full-time residents felt the same.

There were also some differences depending on the length of time respondents had been members. 83% of respondents who were members for five years or less were satisfied with the amount of information in the Bulletin, with 8.6% wanting more and an equal 8.6% wanting less information. While 66% of respondents who have been members for 6-10 years were satisfied with the current level of information, 23% wanted more information and 11% wanted less. 70% of members who have been here between 11 and 25 years were satisfied, with the remainder evenly split between wanting more and wanting less information.

Most of the current content of the Bul*letin* is usually or occasionally read by members responding to the survey. 88% of the respondents read each category listed in the survey except for legal notices, which are read by 76%. The categories read by the highest percentage of respondents include the Events calendar (96%), the Community Manager's Report (92%), the monthly Sea Ranch Conversations (91%), Board summaries (91%), and information on security (94%), design (92%), fire safety and vegetation (94%) and committee and task force work (92%).

Eighty four percent were happy with receiving the *Bulletin* once a month. About 15% thought it was published too often. Some of the respondents suggested publishing the Bulletin quarterly or once every two months.

COST-SAVINGS OPTIONS

A number of cost-savings options for the Bulletin and Soundings were explored in the survey. Most respondents (93%) did not object to mailing the Bulletin and Soundings together and

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COMMUNICATIONS SURVEY from page 19

(82%) considered placing advertising in the *Bulletin* acceptable.

Respondents were less comfortable with combining the two publications. 20% of the respondents indicated they did not want the two publications combined and another 11% were not certain. There were many comments expressing concerns that the two publications maintain their distinct character and stating the importance of keeping Soundings as an independent voice for members.

Many respondents submitted suggestions about moving content, combining the two publications or eliminating either the Soundings or the Bulletin.

The survey contained several questions about distributing publications electronically. More than 90% of the respondents read both publications in paper form. Many read the paper copy and access publications online as well. About 5% read publications on the website only.

Significantly more respondents (28%) read both the paper and online issues of the Bulletin than read both versions of Soundings (14%). Perhaps because the Bulletin contains information of a timely nature, more people may read the Bulletin online first, since it is available prior to the printed copy.

About two-thirds of the respondents are willing to read publications on line, but 57% prefer reading the Bulletin in paper form and 64% prefer reading a paper copy of Soundings. The reasons for not wanting to read the publications online varied, but the largest percentage (69%) simply stated they preferred a paper copy. 67% of those responding do not want either publication distributed via the website only.

MEMBER COMMENTS

More than 700 member comments were submitted, providing a rich variety of member statements about their preferences and their views (often opposing!) about ways to improve communications at the Sea Ranch. All comments are posted in a separate Member Comments document posted on the website as part of the Communication Survey.

HOW THE SURVEY WILL BE USED

The Communication Survey is an informal member survey which will be used, along with other data, as a general indicator of what types of information members want, what channels of communication they prefer, and what changes they would like to see made in the communication services provided by the Association.

During the next several months, the Communication Committee will be reviewing the results of the survey and incorporating them, along with other considerations, in assessing what changes should be made in Association publications. A key challenge will be to find ways of reducing costs while maintaining or improving the quality of service provided to members.

Survey results indicate that different groups of people have different information needs and preferences, which will be considered as changes are contemplated in the type or amount of information and how it is distributed to members.

A major focus of the committee will be determining more precisely the pathway to moving more information onto the website and in encouraging more members to use the website as a primary resource for information about the Association and about community activities and events. Finding a smooth

A NEW COMMUNITY RESOURCE: WellnessOnThe Coast.com ©By Mirka Knastaar, 2010

For many of us living on the coast, just being here is vital to our self-care and sense of well-being. Breathing in the fresh air, walking in the beautiful environment, delighting in the wonders of nature, engaging in creative ventures, and participating in the community all contribute to our sense of self, belonging, and wellness. We are also blessed, here at The Sea Ranch and in the larger community, to have many skilled professionals who offer a variety of healing arts and movement practices to help us draw out our inner wisdom and balance.

In the past, the focus in health care was more on getting rid of disease rather than on cultivating an optimal state of health. Then, in the 1950s, Halbert L. Dunn, M.D., began using the phrase "high level wellness" to indicate something other than the absence of illness: an integrated method of functioning that is directed toward maximizing our individual potential to be healthier and happier. When we are able to meet the needs of body, mind, and spirit,

transition to online publications that keeps in mind the needs of those members not comfortable with the Internet while maximizing the potential advantages of electronic distribution will also be an important consideration.

The summary report, along with full survey data, member comments and other Communication Survey documents, is available at the Association office and is posted on the website at www.tsra.org/news. php?viewStory=822

the overall feeling of balance is what we've come to call "wellness."

There are so many ways to promote wellness in our lives. For example, reducing excessive muscle tension is going to release mental stress as well. And vice versa. We can use mindful movement to diminish strain in the mind and body not only as part of a recovery plan following an injury or other debilitating conditions, but also to improve how we move in general. Working with the "body-mind" provides all kinds of opportunities beyond eliminating a muscle spasm. It can become an education we never got in school, an education that teaches not by rote but by experiencing with our whole being. Working with the bodymind can elicit an inner intelligence that no amount of reading and memorizing could ever do. As farmer-poet Wendell Berry noted, "There's a world of difference...between that information to which we now presumably have access by way of computers, libraries, and the rest of it, great stockpiles of data, and the knowledge that people have in their bones by which they do good work and live good lives.

Neuroscientists have now debunked the adage that we can't teach an old dog new tricks. It turns out that the body and brain are not set in stone: they are "plastic" and moldable, repairable and educable. It's quite possible to alleviate the tight neck and shoulders, the aching back, or the painful foot and to gain greater flexibility and balance. It's possible to be invigorated with new energy and greater freedom and pleasure. And it's possible to increase our sensory awareness and thus our sensitivity to the world around us.

→ Page 12

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THOSE "BLACK BIRDS WITH A FLASH OF RED"

By Diane Hichwa

It has been ten years since President Clinton asked the Bureau of Land Management to protect the rocks, pinnacles and islands known as the California Coastal National Monument. In 2006, The Sea Ranch Association became a Steward for our ten miles of the California coastline and, as such, embarked upon a five year project. This year, 2010, marks our 4th anniversary of the project which entails monitoring the birds, mammals, flora and fauna that use the islands of the CCNM. We are thankful for our volunteers who have contributed their time and talents over the last four years. However, we find ourselves in need of additional help to carry on our very important work.

If you are interested in nature, the birds and mammals that frequent our coastline or the vegetation that grows on our rocks/islands, we can use your help. You might find the time to accompany our group leaders as they conduct quarterly walks along the bluffs to count and record wildlife sightings and plants that are observed on the islands; conduct a monthly or weekly survey of specific island locations (Black Point, Galleons/Arch Rock and Gualala Point); or during two weeks

in the last part of June/early July for daily observation of the nesting activities on Gualala Point Island (GPI). We ask that you consider helping us out! Volunteers are needed in several roles: spotters of what is where, recorders and data entry people, as well as those experienced in the identification of birds, plants, or pinnipeds. We offer training and hands-on sessions in the field with experienced team members.

While viewing the Monument islands, you can watch for two very different "black birds with a flash of red"!

You can't miss the all-black shorebirds with a heavy bright red bill. Black Oystercatchers are often heard before they are seen, calling a loud kee, kee ah. The oystercatcher is here year round. In winter we see groups of 10-12 together but as we move into late spring we expect to see them in pairs. In 2009 it wasn't until June 12 that we confirmed a nest from the GPI-North monitoring point and on June 13 one sitting on a nest at Black Point Islands. The nest is just a scrape on a rock with maybe a few pebbles pulled together, but the clue to the nest is a bird sitting in the same spot. They often nest just



Black Oystercatcher

\Photo by Craig Tooley

above the high tide line and feed in the sliver of land between high tide and low tide as they forage for mussels, limpets, barnacles and shells -NOT oysters! The U.S. Fish and Wildlife Service considers the Black Oystercatcher a Focal Species for priority conservation action due to its small population size, restricted range and possible threats to its preferred habitat. California Audubon has selected them as an Indicator Species for global climate change because of their linkage to the tide lines. I would like to know if you are seeing nesting activity as you walk the bluff trail.

The other black bird with a flash of red has distinctly different habits than the Black Oystercatcher. The Pigeon Guillemot is a seabird in the Alcid fam-



ily of birds that come to land only for nesting. These chunky black birds, with white patches on the wings, have bright red feet.. You will also see bright red inside their mouths as they open to emit a very high thin whistle. Their winter plumage is very different: a white seabird with dark back and distinctive wing patterning. They begin gathering offshore in March and head to the rock islands to select a crevice or cavity to nest inside. Last year on April 1 and 3 we first spotted them on our monitoring islands at Black Point and GPI. A good indication of a nest in progress is seeing a fish being carried inside the crevice to a waiting chick. The literature says that the cavities are reused for many years and we have seen that already in our monitoring and photographs of GPI. They feed close to shore and "fly" underwater by swimming with their wings after fish. Most of the juveniles leave the nest crevice during the night and are independent of the parents from then on. They can "fly" in the water but not yet in the air!

We will be following the seabird nesting from April 1 through August 30 and will be watching for these "black birds with a flash of red" (and others) as we begin our weekly survey at four locations along TSR's coast.

Please contact Rich Kuehn windnsea@hughes.net (785-3415) or Diane Hichwa dhichwa@earthlink.net (785-1922) if you would like information or to volunteer.



WELLNESS ON THE COAST from page 11

In short, all of us can learn how to carry out our daily activities—be they household chores, routine errands, computer use, sports, or pastimes such as dancing, gardening, sculpture, or woodworking—with greater ease and gracefulness. Of course, we often need help to recognize our unhealthy but habitual old patterns and what the new options may be. This is where a supportive professional can be of vital service, guiding us not only to prevent and repair the restrictions and pains that constrain our lives, but also to expand beyond our present limitations and enliven our capacity to thrive.

Sea Ranchers who would like to explore such possibilities have a new resource to consult. Local practitioners and teachers who live and work at The Sea Ranch, Gualala, Anchor Bay, and Point Arena have joined together to describe their modalities and services

at a new community website: www. WellnessOnTheCoast.com.

Here you can find overviews of more than a dozen modalities offered by more than twenty local practitioners through private sessions and classes. These run the gamut from Acupuncture and Aromatherapy, Osteopathy and CranioSacral Therapy, various forms of Massage Therapy, Somatic Expression and Tai Chi, Classical Homeopathy, and brain/body re-education through the Anat Baniel MethodTM and Feldenkrais Method®.

May you enjoy a new adventure of wellness!

Mirka Knaster is the author of *Dis*covering the Body's Wisdom (Bantam Books) and the forthcoming *Living* This Life Fully: Stories and Teachings of Munindra (Shambhala).









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Ensembles range from quintet to seventeen pieces. Joined by guest artists, 14-year-old flutist, Elena Pinderhughes (youngest member ever of SF Symphony), and the riveting, avant-garde vocalizations of Zoë Presley. Tickets \$28 advance, \$5 more day of event; includes free appetizer buffet. No-host bar.







NEW BUSINESSES AT THE SEA RANCH



Stacy and Chris Aitchinson of The Sea Ranch Building Supply

Despite the dip in the economy, the entrepreneurial spirit is alive and well at The Sea Ranch—several new businesses have opened recently right here on Verdant View off Annapolis Road. We spoke with the owners recently to get a sense of what they offer and how things are going.

SEA RANCH BUILDING SUPPLY

What: Full service hardware, lumber and building supply

Nursery & Garden Shop coming in March

Where: 35550 Verdant View; 785-2366 When: Opened in June 2009; M-F, 7:30-5:00; Saturday 8:00-4:00 Who: Stacy and Chris Aitchison

The next time you think you have to drive to Gualala to replace those batteries or pick up some painting supplies, think again: there is a friendly, knowledgeable staff of hardware experts ready and waiting to help you at TSR. "Everyone on our staff has either built their own house or done a lot of work on it," says owner Stacy Aitchison, "so they are very familiar with products and 'up' on all the codes." Sea Ranchers from out of town can call in their

list of lumber and supplies for, say, a deck they want to build; Sea Ranch Supply will put it all together and deliver it so everything is at their Sea Ranch home when they arrive.

Stacy's roots in the community run deep—a Sundstrom, she was born and raised here, and she met her husband Chris when she was in college and he was in the Air Force. Fans of the Fish Rock Café (now the Redwood Grill) in Anchor Bay will remember that the couple built the successful restaurant from scratch and ran it for nine years before selling it in 2004. Chris also had a metal and heating shop, now housed on-site at Sea Ranch Building Supply.

The Aitchisons' enthusiasm for their business and the community is obvious. On the day we stopped by, Stacy was just putting away the mustard, ketchup and relish from "Wienie Wednesday," a weekly event which sometimes attracts over 50 locals—for \$3.50, you get a hot dog, chips and a drink, and a chance to chat with folks from TSRA and other businesses in the area. "We are honored, proud and grateful to be part of the business community here at Sea Ranch," says Stacy,

"not to mention that we are also having a really good time!"

1043 GALLERY

What: Original watercolors and drawings emphasizing architectural subjects Where: The Ranch Center, Verdant View (next to TwoFish); 785-2184 When: Opened September 2009; Open most days Who: Al Forster

Having the Ten Forty-Three Gallery close by is like having the Studio Tour experience available every day—artist Al Forster is delighted to have visitors come by to watch him work (his studio is right there, open to the Gallery) and to "ask questions, to comment, criticize, engage, learn." The space is nicely configured, small but light and airy, stylistically very "Sea Ranch;" the artwork is subtle and evocative, drawing the viewer in with its emphasis on soft colors and imaginary places. "I don't use a computer at all, everything is hand-drawn the old fashioned way,

Although Al has had his architectural rendering studio there for eleven years, the Gallery is a new venture which he officially opened during the 2009 Studio Discovery Tour last September.

"This was something I always wanted to do," he says, "and it just seemed like good timing." Although he has not done any advertising, opening "slowly and softly," as he puts it, he has already sold eighty-three pieces of art. "It's all new to me, this retail thing," he says, adding that Two Fish Bakery next door is "a big draw."

Trained as an architect, Al settled in San Diego after leaving the Navy, and during his 30-plus year career there and on the North Coast has handcrafted watercolor presentation drawings of buildings and projects around the world. Local art lovers will recall that until he opened his gallery on Verdant View, his work was featured at Placewares Gallery in Gualala.

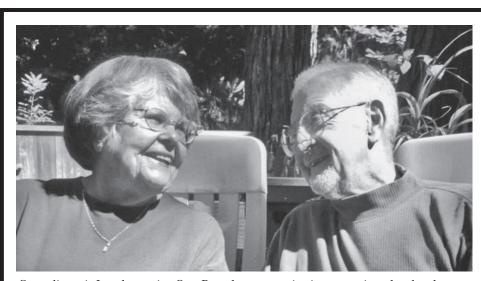
BIRDSONG CLINIC AND TEA SHOP

What: Fine Teas, Acupuncture and Massage

Where: The Ranch Center, Verdant View; 291-5765 (Melinda); 495-3828 (Sarah)

When: Opened in April 2009; Tea Shop Hours Friday-Sunday, 9-1; Clinic and tea tastings by appointment Melinda Mills, L.Ac, CMT and Sarah McDonough, CMT

→ PAGE 14



Soundings joIns the entire Sea Ranch community in mourning the death of Duane Gordon, who passed away in Santa Rosa on March 2. Duane was part of Soundings from the beginning, working closely with Kathi and contributing his artistic, layout, graphics and photography skills to every issue. He will be sorely missed.



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NEW BUSINESSES from page 13



Melinda Mills of Birdsong

Photo by Claire McCarthy

Who wouldn't love to visit a place called "Birdsong"?

Melinda Mills' delightful shop does not disappoint. The delicate fragrance of Jasmine tea fills the air; a softly undulating wall of recycled redwood boards provides a backdrop for an artful display of teas and teaware, gently screening the clinic area in back. The shop is tiny but beautifully appointed, and the selection of teas is generous and of the highest quality. Melinda compares fine tea to fine wine—factors like weather and soil conditions influence its flavor and aroma.

A self-described "locavore," Melinda lives with her husband in Annapolis where they grow their own food and raise goats. They moved here from Marin, where Melinda ran the Full Moon Healing Arts Center, a massage and acupuncture clinic. She decided to include the tea shop at the Birdsong Clinic because she wanted a way to draw people in, to have a way of interacting with the community as opposed to just being available "by appointment." Melinda combines acupuncture and massage in her treatments; her colleague Sarah McDonough practices Swedish and Deep Tissue massage.

In addition to the tea shop and massage, Birdsong offers tea tasting at the shop or privately in your home. "The purpose of a tea tasting is both to compare interesting teas to build your appreciation, and to have a Tea House experience of relaxation, contemplation and friendship," says Melinda. Birdsong also plans to offer monthly Tea Circle tasting and Tea and Meditation evenings.

GAYLE FORSTER INTERIOR PLANNING AND DESIGN

(Disclosure: This reporter is an employee of Gayle Forster Interior Design)

What: Residential and commercial space planning and interior design; staging services

Where: The Ranch Center, Verdant

View; 785-1049

When: New Location opened mid-2009; Consultation by appointment Who: Gayle Forster, CCIDC, Certified Interior Designer

A credentialed professional with a BA in Interior Design, Gayle Forster brings a wealth of experience and expertise to her clients here at The Sea Ranch. She moved recently to her new location at The Ranch Center.

UPCOMING FORUM PRESENTATIONS

The Forum Steering Committee has arranged several Forums for the upcoming months. Unless otherwise noted, Forums are held the first Saturday of the month, from 3-5pm at Del Mar Hall. Mark your calendar.

The traditional "Meet the Candidates Forum" will be held on Sat., April 3. from 3 –5 at Del Mar Hall. Candidates for TSRA Board of Directors will present statements and answer questions from members. A reception will follow. NOTE: The Forum Committee is not a formal Association organization, and this presentation is not part of the official election process.

A Special Forum on April 10th will provide an excellent opportunity for Sea Ranch members to "Meet Our New **Community Manager Frank Bell**".

The May 1st Forum will be: "Seasonal Sightings at TSR – Summer and Fall". What can you expect to see and when? Birds and migrations, aquatic mammals, wildflowers and berries, land animals, and more. This is a follow-on to the November 2009 Forum. "Seasonal Sightings at TSR – Winter and Spring".

On May 8th, there will be a "Special Forum On The Sonoma County Coast", on the progress and plans being made for preserving land along the Northern Sonoma Coast from Jenner to the Gualala River. The new Jenner Headlands acquisition and other possible land purchases along our coastline will be discussed.

The June 5th Forum will present "FIRE at the North End--Condition Red! "
Who will respond? What will they do? Representatives from CalFire and the TSR Volunteer Fire Department will discuss what actions they are likely to take and what residents can and should

If you have questions or suggestions about the Forums, please contact Leigh Mueller, Chair, The Forum Committee, leighmueller@earthlink.net, 785-9533.



Educated at San Diego State, Gayle met her husband Al (of the 1043 Gallery) when he was her Drafting and Presentation professor there. She worked for several interior design firms in Southern California before joining Skidmore, Owings and Merrill in San Francisco. There, she designed and managed a variety of large-scale commercial projects in the Bay Area. Here on the coast, she has worked on the redesign of guest rooms and public spaces at The Sea Ranch Lodge, the interior design of several businesses in Gualala, and many individual residential projects.

"My focus is always on the client's needs and requirements," she says. "I want to provide the expertise necessary to accomplish their objectives, with an emphasis on relating interior and exterior spaces in keeping with The Sea Ranch style."



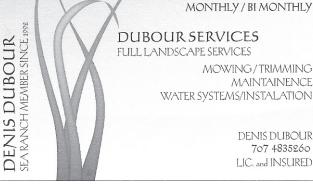
Al Forster at 1043 Gallery



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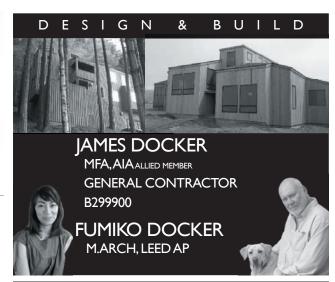
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NEXT EDITORIAL DEADLINE: MAY 4, 2010

SOUNDINGS welcomes all submissions of articles by TSRA members. The articles should be 500 to 750 words or less, signed by the author, and submitted electronically, preferablly as a Word document or may be typewritten, double spaced.

The SOUNDINGS Editor will determine whether the articles are suitable and relevant to Sea Ranch membership, and whether there is space for their publication. Because of space limitations and when necessary, articles will be subject to editing

ALL ARTICLES ARE WELCOME, subject to the above conditions. If you have questions, please call SOUNDINGS Editor Claire McCarthy. (She is delighted when people volunteer!)

THE SEA RANCH SOUNDINGS A quarterly publication for TSRA members

Published in Spring, Summer, Fall and Winter

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Display advertising space is also available on a first come basis, limited to camera-ready ads in PDFs in seven sizes, starting with business card size ad 3 3/8" x 2". Costs begin at \$33.00 for the business card size. If you are interested, please send for a space request sheet.

Advertising deadline May 4, 2010 for the SUMMER issue targeted for mailing early June.

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The Light of the Coast Science of Mind Center meets on Sunday at 11:00 a.m. at 33801 So. Hwy. 1, Gualala (half way between Gualala and Point Arena.) Spiritual counseling, weddings, memorials and classes are available in the Science of Mind teaching. Call Rev. Alyce Soden for information 884-3631

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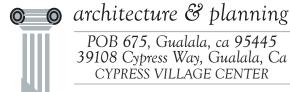
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UPDATE ON THE PRESERVATION OF THE SONOMA COAST

By Nancy Carter

The Sonoma Land Trust, a Sonoma County conservation group, recently completed an acquisition that touches on the everyday enjoyment of Sea Ranchers. As reported in a press release www.sonomalandtrust.org and articles in the Independent Coast Observer (December 17. 2009) and the San Francisco Chronicle (December 18, 2009), the Land Trust completed a five year, 36 million dollar acquisition of the Jenner Headlands which will be held in perpetuity as protected open space. Ten public and private entities collaborated to guarantee this scenic entry to our incomparable coast and prevent private development of the open spaces we all take for granted when we head north to our Sea Ranch homes and the rugged isolation we value.

The Jenner Headlands is adjacent to over 13,000 acres of Sonoma Coast State Park and will bring the protected acres on the Sonoma County Coast to nearly 20,000 and create a preservation zone from Duncan Mills to Fort Ross.

Sea Rancher Pete Mattson, Vice-Chair of the Sonoma Land Trust, sees this acquisition as representative of what multiple constituencies can accomplish through hard work, and if negotiating parties with different agendas can find common ground that will benefit gen-



Jenner Headlands

erations to come. "I've driven up the coast for 25 years to the Sea Ranch and I assumed that the 2½ miles of rugged bluffs and ocean I passed in awe would always be there protecting our coast and considerably adding to our investments at the Sea Ranch." Without this agreement private development of 38 estate homes could have altered this diverse and isolated landscape forever".

When I inquired of Pete if other Sea Ranchers were involved in the work of the Land Trust and the acquisition negotiations he indicated that many members had supported the Land Trust over the years, donating \$3-4 million to the effort but preferred to remain anonymous. Several had given over \$1,000 to the project. To each of them we give our heartfelt thanks. The final transac-

Photos courtesy of Sonoma Land Trust

tions were made possible by last-minute funding from The Save the Redwoods League, the Wildlands Conservancy and the David and Lucille Packard Foundation which will be paid back when bonds are available. Sonoma County Agricultural Preservation and Open Space District is paying one third of the cost of the acquisition and the sellers including Gualala Redwoods, Inc., Russian River Redwoods and Sonoma Coast Associates contributed one million dollars.

The Sonoma Land Trust will manage the Jenner headlands for several years until a

public agency such as the California State Parks can assume control. Sonoma County will monitor adherence to the open space agreement through the Agricultural and Open Space District.

Many have asked how they can gain access to the property to see for themselves what is being preserved. Pete indicated that it is too early now as the Land Trust needs to obtain insurance against liability. Ultimately groups of individuals will be given multi-use access and the hikes will be led by groups of volunteers, e.g., wild life experts, border watchers, and conservationists. There will be no vehicle access even though some logging and farming roads run through the site. The Land Trust is currently working on a limited access plan and land use study.

According to the Sonoma Land Trust guided hikes along the coast began in January and are scheduled for February 27 and March 27 from 10 a.m. – 2 p.m. Access to the property and reservations must be made through jennerheadlands@sonomalandtrust.org and currently follow old roads beginning behind the Jenner Inn on Highway One. A roundtrip hike is about 3.5 miles. As the Land Trust begins to work with local community volunteers for property restoration the frequency of the tours may increase.





